TELEVISION PRODUCTION ASSISTANCE PROGRAM
PRODUCTION OF INTELLECTUAL PROPERTY INTENDED FOR INTERNATIONAL MARKETS SUPPORT

APPLICANT ELIGIBILITY CRITERIA

1. First category, the regular funding envelope: The applicant must have legal status in Quebec, be Quebec-controlled, and be headquartered in Quebec;
2. Second category, the diversity funding envelope: the applicant must have a legal entity operating in Quebec, be under Quebec control and have his head office there. The applicant must also inform us that he is part of one of the communities reflecting diversity, as recognized by the CRTC (see definition in the general rules);
3. Third category, the funding envelope for OLMC: the applicant must first have a legal entity operating in Canada, be under Canadian control and have his head office there. In addition, the applicant must operate in an official language minority community (OLMC) (see definition in the general rules);
4. The applicant's main activity must be audiovisual production. The Quebecor Fund will give priority to producers with significant experience in their sector of activities, including the exportation of intellectual property;
5. The applicant must demonstrate good financial standing and relevant experience to produce the project outlined in the application;

PROJECT ELIGIBILITY CRITERIA

Projects must include the following aspects :

1. The applicant must have secured financial commitment for foreign markets from a French-language Canadian broadcaster recognized by the CRTC;
2. The applicant must file a project of fictional television series whose first broadcast date is later than the deadline for filing the application;
3. The applicant must have fully completed its financial structure for the domestic market;
4. The project must comprise the production of high-quality live-action fictional television series or documentary series for the international market;
5. The applicant must be able to show investment growth for both the producer and the recognized French-language television broadcaster that goes beyond their financial structure for the domestic market.

The Quebecor Fund will consider the following elements as favourable selecting projects in which to invest :

1. Demonstrate the export potential;
2. The project demonstrates the applicant's willingness to take risks and their entrepreneurial spirit;
3. Financial support from an international distributor could lead to additional investment, on a case-by-case basis.

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FINANCIAL CONTRIBUTION AND RECOVERY TERMS

1. Regarding the production of live-action fictional television series, the maximum investment from the Quebecor Fund for each eligible project will be $300,000 for the applicant's entry into international markets. It will not exceed 6% of the planned financing package for the domestic market.
2. Regarding the production of documentary series, the maximum investment from will be $300,000 for the applicant's entry into international markets. The planned financing package for the domestic market must be at least $750,000 and investment from the Quebecor Fund will not exceed 20% of the planned financing package for the domestic market.
3. Furthermore, investments from the Quebecor Fund for the Production of Intellectual Property component will not exceed 75% of the agreed-to investment growth for the applicant's entry into international markets, including additional participations from the producer and broadcaster, but excluding tax credits and the Program for television production bonus in production value of SODEC and distributor's investment.
4. The investment from the program will be fully refundable. Subsequently, the Quebecor Fund will share in the profits generated by the operation of the project, in accordance with the recovery terms negotiated on a case-by-case basis and with all the partners.

APPLICATION FILING DEADLINES

Electronic applications only : the first business day following October 1 and April 1 each calendar year at 5:00 PM, unless otherwise specified on the website.