



**PRESS RELEASE**  
*For immediate release*

**QUEBECOR FUND ANNOUNCES LIST OF  
FUNDED PRODUCTION COMPANIES AND PROGRAMS**

**Montréal, June 7, 2018** - The Quebecor Fund Board of Directors today announced the names of the Canadian production companies that will receive funding in the 36th round of the Fund's Television Production Assistance Program following April 3, 2018 submissions. In this round, the Fund will disburse a total of more than \$2.1 million. Of that amount, nearly \$700,000 is being granted to the following producers under the Support for Convergent Production component: Galafilm Productions inc., ToonDraw Animation inc. and Attraction Images inc. The three selected productions will air on Canadian broadcasters CBC, CBC News Network, Documentary Channel (CBC), ICI Radio-Canada, ICI Explora (SRC), RDI (SRC), YOOPA (TVA Group) and V Télé (Groupe V Média). Under the Support for the Creation of Intellectual Property component, more than \$1.4 million is being granted to six projects from Productions Squeeze inc., Productions KOTV inc., Média Ranch TV inc., Productions Déferlantes inc., 9308-6932 Québec inc. (Anémone Films inc.) and Productions Echo Média Biscuit et Cassonade inc. The broadcasters that are investing in the development of the projects are Télé-Québec, TVA, Canal D (Bell Media) and Société Radio-Canada.

Since its inception in 1999, Quebecor Fund's Television Production Assistance Program has supported 259 projects involving 81 production companies, 46 Canadian broadcasters and 34 foreign broadcasters with grants totalling nearly \$77 million.

Over that time, Quebecor Fund has distributed more than \$67.6 million to support the multiplatform side of the projects funded under the Convergent Production component (which amounts to 72% of the total sums invested in multimedia by the participating production companies) and more than \$7.8 million to support the television side of the same projects, for a total of more than \$75.4 million in Convergent Production funding. Of the funding granted to date by Quebecor Fund to support television and multiplatform production, 26% has gone to programs for children/youth, 24% to documentaries, 40% to variety/performing arts, and 10% to drama.

Counting this 3rd round of the Program's new Support for the Creation of Intellectual Property component, launched in March 2017, Quebecor Fund has provided repayable grants totalling nearly \$3.5 million to support development projects in all genres that have received a financial commitment from a recognized French-language broadcasting programming undertaking (BPU).

**PROJECTS FUNDED UNDER THE SUPPORT FOR CONVERGENT PRODUCTION COMPONENT:**

***Odysée sous les glaces / Under Thin Ice***

- **Galafilm Productions inc.**
  - Canadian broadcasters: CBC, CBC News Network, Documentary Channel (CBC), ICI Radio-Canada, ICI Explora (SRC), RDI (SRC)
  - International broadcasters: ARTE (France) and SWR (Germany)

In *Under Thin Ice*, Mario Cyr and Jill Heinerth, two of the world's leading expert scuba divers, take us on a journey of discovery to explore the splendour of the ocean's life forms and how they are adapting to the transformation of their habitat by climate change. The digital component has two parts, both available in English and French: a series of 10 mini-documentaries with exclusive content complementing the TV show, and an interactive e-book for ages 8-12 about the animals of the Arctic, available as a mobile app.

### **YaYa & Zouk II**

- **ToonDraw Animation inc.**

- Canadian broadcasters: ICI Radio-Canada and YOOPA (TVA Group)

This series about invented worlds revolves around YaYa's idiosyncratic reactions to his kid brother Zouk and all other stimuli. It takes little prompting for YaYa to enter a zany imaginary realm and take his delighted little brother with him. In season 2 of YaYa & Zouk, the digital component will look at the show's content through a distorting lens and give it a wacky twist, just as YaYa & Zouk transform the mundane into something magical.

### **Bootcamp**

- **Attraction Images inc.**

- Canadian broadcaster: V Télé (Groupe V Média)

Every week on V, Québec's most talented athletes compete in unique tests of physical prowess set in familiar Montréal locations. *Bootcamp* uses the city's landmarks as a stage for extreme challenges of endurance, balance, strength, speed, accuracy and agility. In the digital component, training routines from Étienne Boulay and Émily Bégin will help viewers who feel motivated by the feats on the show get into shape (or back into shape) and test their limits, while the commentators take a humorous second look at one of the challenges on the weekly show.

### **Quebecor Fund**

Quebecor Fund was established through Videotron Ltd., which provides nearly \$7 million annually in broadcasting distribution undertaking (BDU) contributions to the Canadian industry. Its mission is to support the development, production, marketing and export of high-quality content and its exploitation on various platforms. Thus far, Quebecor Fund's programs have paid out a total of nearly \$95 million.

The Board of Directors is responsible for all decisions pertaining to the Fund, including its priorities, and is entirely and exclusively responsible for its funding decisions. The date of the next round of funding under the Television Production Assistance Program is Monday, October 1, 2018.

For more information, please visit [www.quebecorfund.ca](http://www.quebecorfund.ca).

-30-

#### **Information:**

Serge Thibaudeau, CEO

Quebecor Fund

514-842-2497 / [info@fondsquebecor.ca](mailto:info@fondsquebecor.ca)