



**PRESS RELEASE**  
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**QUEBECOR FUND ANNOUNCES LIST OF  
FUNDED PRODUCTION COMPANIES AND PROGRAMS**

More than \$59 million for 187 projects over 15 years

**Montréal, June 4, 2014** - The Quebecor Fund Board of Directors is pleased to announce the names of the nine Canadian production companies that will receive 28th-round funding under its Main Television Production Assistance Program (MPAP) following April 1, 2014 submissions. In this round, Quebecor Fund will disburse a total of \$3,039,332 to the following production companies: Unité 9 III inc. (Aetios Productions inc.), Productions L'Été indien inc., Productions GFP inc. (Groupe Fair-Play), Slalom Productions inc., ToonDraw Animation Inc., Production 920 inc., Juste pour Rire TV inc., Datsit Studios Onze Inc. and Les Productions les Aventuriers de la Pêche 5 inc. The 10 selected productions will air on the Canadian broadcasters Société Radio-Canada, TVA, Télé-Québec, TFO, Canal Savoir, Yoopla (TVA Group) and Canal Évasion (Groupe Serdy).

Since its inception in 1999, Quebecor Fund's MPAP program has supported 187 projects involving 66 production companies, 37 Canadian broadcasters and 21 foreign broadcasters. During this period, the Fund has distributed nearly \$52 million to support the multiplatform components of the funded projects (which amounts to 69% of the total sums invested in multimedia by the participating production companies) and more than \$7 million to support the television components of the same projects, for a total of more than \$59 million.

Of the funding granted to date by Quebecor Fund to support television and multiplatform production, 25% has gone to programs for children/youth, 28% to documentaries, 37% to variety/performing arts, and 10% to drama.

Quebecor Fund, a major source of financing for Canadian television, event and film production and for digital media content, is an independent fund with a mission to support the development, production and marketing of high-quality content and its dissemination on various interactive platforms that use information and communication technologies, such as interactive television (ITV), video on demand (VoD), mobile devices and high-speed Internet. Its new Export Assistance Program (EXAP) supports export initiatives by funding the development of audiovisual content adapted for non-Québec and international markets as well as marketing efforts.

Quebecor Fund was established through Videotron Ltd., which provides nearly \$6 million annually in broadcasting distribution undertaking (BDU) contributions to the Canadian industry under its Main Television Production Assistance Program (MPAP).

**RECIPIENTS:**

**Unité 9 III inc. (Aetios Productions inc.)**

- **Unité 9 (season 3)** - *Canadian broadcaster:* Société Radio-Canada

In the third season of *Unité 9*, scriptwriter Danielle Trottier continues the story of Marie Lamontagne's experiences in jail. Marie is still struggling with her terrible secret. Her world behind bars is transformed with the arrival of troubling new inmates. Violence is mounting at the Lietteville penitentiary. Building on the show's success on TV and online, an enhanced digital component will expand the digital experience and add a new element to pique fan interest: a webdocumentary on the family and the prison, made by documentary filmmaker Hélène Choquette.

**Productions L'Été indien inc.**

- **L'Été indien** - *Canadian broadcaster:* TVA  
*International broadcaster:* France 2 (including TV5 Monde)

*L'Été indien* is a variety / talk show featuring the biggest stars in the French-speaking world performing in some of Québec's most beautiful settings. *L'Été indien* is complemented by a full array of digital supports: a website, an

exciting contest and a Facebook page that enriches viewers' experience with exclusive bonus content, promotes engagement with the show and encourages comments from users.

#### **Slalom Productions inc. and Groupe Fair-Play inc.**

- **Le Rêve de Champlain** - *Canadian broadcasters*: TFO, Télé-Québec and Canal Savoir

*Le Rêve de Champlain*, based on David Hackett Fischer's history of Champlain, seeks to do justice to the spirit of the book and its subject. Hacker portrays Champlain as a humanist in pursuit of a dream: to become the founder of a better world. *Le Rêve de Champlain* isn't just about exploring new lands and founding colonies; it is a string of adventures, discoveries, pitfalls, journeys and quests. The interactive component draws users into the epic of Samuel de Champlain through an ambitious, decidedly modern approach that includes an online game for adults, an educational game for children, and a viral Facebook initiative.

#### **ToonDraw Animation Inc.**

- **YaYa et Zouk** - *Canadian broadcasters*: Yoopa (TVA Group), Société Radio-Canada

*YaYa et Zouk* is a series that takes preschoolers on a journey into the realm of fantasy and imagination. It tells the story of big sister YaYa, an anthropomorphized chipmunk, and her quirky albino kid brother Zouk. YaYa, almost 6, is drawn into a series of adventures by the antics of 4-year-old Zouk, forcing her to summon up all her inventiveness. Objects and places become springboards for the imagination. Everyday situations are transformed into zany escapades. The interactive component lets children aged 3 to 6 play an active role in the world of *YaYa et Zouk*.

#### **Production 920 inc.**

- **Vol 920** - *Canadian broadcaster*: TVA

*Vol 920* is a new reality TV series in which 10 young women and 10 guys aged 21 to 35 backpack around the world in search of their soul mate. Our singles are keen on adventure and eager to see the world. Alone, in pairs or in a group, the globetrotters have to earn their plane tickets to the next destination by taking part in challenges that tie in with the local culture. Those who don't have a ticket by the end of the week have to pack their bags and go home. Viewers can follow the contestants' adventures on online, mobile and social platforms and see behind-the-scenes content not shown on TV.

#### **Productions GFP inc. (Groupe Fair-Play)**

- **Les Enfants de la télé (season 5)** - *Canadian broadcaster*: Société Radio-Canada

*Les Enfants de la télé* brings together all the people from different generations and different backgrounds who have made 60 years of television history in Québec – six decades of TV shows, news and commercials, leavened with a good dose of humour. The series' new interactive component will delight viewers: the website has been turned into a magazine packed with wide-ranging original video content, the 360° access experience will serve up more files synchronized with the TV broadcast, Facebook and Twitter interactions will be stepped up and the fun will be shared on Instagram.

#### **Datsit Studios Onze Inc.**

- **Génial! (season 5)** - *Canadian broadcaster*: Télé-Québec

Hosted by Stéphane Bellavance and Martin Carli, *Génial!* investigates scientific topics through fun, original, clever and sometimes dramatic experiments. Leaving the beaten path, *Génial!* will take viewers to the Montréal Insectarium and explore little-known scientific facets of the insect world. For its fifth season, *Génial!* is seeking out Québec's smartest families: *Les Familles Génial*, a multiplatform contest, will serve as an entertaining connecting thread running through the entire interactive component, while the *Génial! à l'Insectarium* app will take visitors on a virtual tour of the Insectarium.

#### **Les Productions les Aventuriers de la Pêche 5 inc.**

- **Mordu de la pêche (season 5)** - *Canadian broadcaster*: Canal Évasion (Groupe Serdy)

*Mordu de la pêche* follows Cyril Chauquet as he travels to the four corners of the earth, seeking out exotic species of fish and meeting colourful local fishers. The passion for sport fishing transcends cultural boundaries: for viewers who share Cyril's excitement, it's just like being there. Audiences are plunged into a multiplatform around-the-world fishing experience through a convergent French- and English-language website and a second-screen app that complements the television show with bonus content during the broadcast and real-time interaction with the community.

**Productions GFP (III) inc. (Groupe Fair-Play)**

- **Sur invitation seulement** - *Canadian broadcaster: TVA*

*Sur invitation seulement* is an innovative, modern, new-style variety show. Each week, host Stéphane Rousseau invites four of his musical friends to perform in his home. The house band keeps the beat and backs up the headliners who drop by to belt it out for the audience. The four guests are divided into two teams which go head-to-head in friendly, off-beat games. The digital component of *Sur invitation seulement* offers users exclusive backstage access with original texts, photos and videos produced by a dedicated Web team.

**Juste pour Rire TV inc.**

- **Les Pêcheurs (season 2)** - *Canadian broadcaster: Société Radio-Canada*

Welcome to Martin Petit's cottage. Each week, the comic hosts two other comedians for a weekend of fishing in a bucolic setting. The innovative, interactive digital component of *Les Pêcheurs* embraces the humour magazine *Pêche & Pêche*, a free app available in iTunes, and a new and improved website featuring quality content, including 26 exclusive videos, articles, tests and user-generated content.

**Quebecor Fund**

Quebecor Fund, a non-profit organization, is a private fund incorporated as a company without capital stock under Part 2 of the *Canada Corporations Act*. The Board of Directors is responsible for all decisions pertaining to the Fund, including its direction, and is entirely and exclusively responsible for its funding decisions. The date of the next round of funding under the Main Television Production Assistance Program (MPAP) is October 1, 2014. For more information, please visit the Quebecor Fund website at [www.quebecorfund.ca](http://www.quebecorfund.ca).

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