



PRESS RELEASE
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**QUEBECOR FUND ANNOUNCES LIST OF
FUNDED PRODUCTION COMPANIES AND PROGRAMS**

Nearly \$65 million for 203 projects over 16 years

Montréal, June 10, 2015 - The Quebecor Fund Board of Directors is pleased to announce the names of the Canadian production companies that will receive 30th-round funding under its Main Television Production Assistance Program (MPAP) following April 1, 2015 submissions. In this round, Quebecor Fund will disburse a total of \$2,686,940 to the following production companies: Aetios Productions Inc., Télévision Parallèle Inc., Productions GFP Inc. (Groupe Fair-Play), Productions Bazzo Bazzo Inc., TVA Productions Inc., Attraction Images Productions II Inc., DATSIT Studios Onze Inc. and Production Blue Moon Inc. (Aetios Productions Inc.). The eight selected productions will air on the Canadian broadcasters ICI Radio-Canada, TVA, Télé-Québec, illico (first run) and Addik TV (TVA Group).

Since its inception in 1999, Quebecor Fund's MPAP program has supported 203 projects involving 68 production companies, 38 Canadian broadcasters and 25 foreign broadcasters. During this period, the Fund has distributed more than \$57 million to support the multiplatform components of the funded projects (which amounts to 70% of the total sums invested in multimedia by the participating production companies) and more than \$7 million to support the television components of the same projects, for a total of nearly \$65 million.

Of the funding granted to date by Quebecor Fund to support television and multiplatform production, 26% has gone to programs for children/youth, 27% to documentaries, 37% to variety/performing arts, and 10% to drama.

Quebecor Fund, a major source of financing for Canadian television, event and film production and for digital media content, is an independent fund with a mission to support the development, production and marketing of high-quality content and its exploitation on various interactive platforms that use new information and communication technologies, such as interactive television (ITV), video on demand (VoD), mobile devices and high-speed Internet. Its new Export Assistance Program (EXAP) supports export initiatives by funding the development of audiovisual content adapted for non-Québec and international markets as well as marketing efforts.

Quebecor Fund was established through Videotron, which provides an average of nearly \$8 million annually in broadcasting distribution undertaking (BDU) contributions to the Canadian industry.

RECIPIENTS:

Aetios Productions Inc.

- ***Ruptures*** - Canadian broadcaster: ICI Radio-Canada

Ariane, a brilliant young lawyer specializing in family law, can be tough as nails but has a heart of gold. She has made it her mission to defend the victims and casualties of broken relationships. *Ruptures* is also an interactive experience: every week, viewers can find out more about a character or plot line by exploring bonus content (videos, quizzes, role plays, Facebook posts) in 3D environments that reproduce the world of the series.

Télévision Parallèle Inc.

- ***Faites comme chez vous*** - Canadian broadcaster: TVA

Faites comme chez vous is a new reality talent contest in which aspiring singers perform in their homes and are judged by their opponents. Over the fall season, four contests will engage in friendly competition every week (one performance per day). The hopefuls will tell us about themselves and then put on a live show in their living rooms. Each will be rated by his or her peers. At the end of each week, a winner will be announced. Viewers will be able to discover, follow, support and rate the competitors on web, mobile and social platforms through a variety of participatory mechanisms.

Productions GFP Inc. (Groupe Fair-Play)

- ***Les Enfants de la télé (season VI)*** - Canadian broadcaster: ICI Radio-Canada

Les Enfants de la télé brings together all the people from different generations and different backgrounds who have made 60 years of television history in Québec – six decades of TV shows, news and commercials, leavened with a healthy dose of humour. For its sixth season, the show is expanding its interactive dimension by adding a *360 i camera* showing the set during breaks, and an after-hours segment that will give true fans of Québec television more to enjoy. The entire digital component, from the simultaneous interactive experience to the website, will be available on all devices.

Productions Bazzo Bazzo Inc.

- ***Bazzo.tv (season 10)*** - Canadian broadcaster: Télé-Québec

Bazzo TV is a public affairs program that covers social, political and cultural matters. Each week, a straight-talking guest joins a panel of veteran analysts and columnists to discuss current events and issues. For its 10th season, *Bazzo TV* will add an extensive multiplatform component: the *Bazzo.TV* site will cover hot topics and let visitors join the conversation while *Bazzo.Mag*, a digital magazine available only on tablets (iOS and Android), will explore a specific subject in greater depth every month.

TVA Production Inc.

- ***Signé M (season 4)*** - Canadian broadcaster: TVA

Signé M is a daily cooking show hosted by chef Louis-François Marcotte. The entertaining program looks at all things food related: a fusion of discovery, experimentation and fun. *Signé M* is a foodie treat that keeps things simple and lets viewers free their inner chef. Its mobile-friendly digital companion offers a simple, user-friendly experience that enhances the television viewing experience with complementary information, interactive content and fun functionalities.

Attraction Images Productions II Inc.

- ***En direct de l'univers (season 7)*** - Canadian broadcaster: ICI Radio-Canada

En direct de l'univers is back for a seventh season with new guests whose life stories will be told in song by their favourite singers. The Web and tablet experience will take viewers backstage, letting them watch, through an interactive video player, exclusive live feeds from four cameras covering every part of the set. The content will also include exclusive interviews.

DATSIT Studios Onze Inc.

- ***Génial ! - (season 6)*** - Canadian broadcaster: Télé-Québec

Hosted by Stéphane Bellavance and Martin Carli, *Génial !* investigates scientific topics through fun, original and sometimes dramatic experiments. For its 6th season, *Génial !* is creating an immersive experience and setting up Dr. Carli's laboratory in a public place using projectors, sensors and rich video content shot specifically for the project. Visitors will be able to interact with the video content by manipulating physical objects, making sounds and moving their bodies, and will then be able to see the results of their experiments.

Production Blue Moon Inc. (Aetios Productions Inc.)

- ***Blue Moon*** - Canadian broadcaster: illico (first run) and Addik TV (TVA Group)

Justine Laurier is serving with the Canadian army in Africa when she learns of her father's death in an accident. Her life takes a new turn when she returns home and finds herself the largest shareholder in Blue Moon, her father's security agency. The show is a drama set in the shadowy world of private paramilitary firms. The digital component offers users an immersive experience in that mysterious universe through an engaging interactive environment, exclusive docu-fictions and bonus video content, all available on mobile devices.

Quebecor Fund

Quebecor Fund, a non-profit organization, is a private fund incorporated under the Canada Not-for-Profit Corporations Act. The Board of Directors is responsible for all decisions pertaining to the Fund, including its direction, and is entirely and exclusively responsible for its funding decisions. The date of the next round of funding under the Main Television Production Assistance Program (MPAP) is October 1, 2015. For more information, please visit the Quebecor Fund website at www.quebecorfund.ca.

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