



PRESS RELEASE
For immediate release

**QUEBECOR FUND ANNOUNCES LIST OF FUNDED PRODUCERS AND
DISTRIBUTORS UNDER ITS EVENT AND FILM PRODUCTION ASSISTANCE
PROGRAM (EFPAP)**

Montréal, September 19, 2017 - Following June 6, 2017 submissions, the Quebecor Fund Board of Directors has announced the names of the production companies and distributors whose projects will receive funding in the 14th round of the Event and Film Production Assistance Program (EFPAP). The selected producers and distributors will share a total of \$624,000 in funding. The four successful projects will be produced and distributed by the following Canadian companies: Cinémaginaire inc., Christal Films Productions inc., Corporation ACPAV inc., Les Films Séville inc., Les Films Christal s.e.c. and Productions Sismyk.

Quebecor Fund's EFPAP program seeks to capture synergies with all industry stakeholders in order to:

- support the production of Canadian French-language feature films;
- support multiplatform exploitation of feature films and, in particular, foster integrated marketing strategies with an interactive component, starting at the development stage;
- enable the creative / production team to produce a work as close as possible to its original creative vision;
- support television coverage of events with French-language Canadian content;
- back television coverage of events that are supported by integrated promotion and are distributed on multiple platforms, including TV on demand;
- help recipients realize a return on investment in order to increase the Fund's impact.

RECIPIENTS:

FILM PRODUCTIONS:

Triomphe de l'argent

- Producer: **Cinémaginaire inc.**
- Distributor: **Les Films Séville Inc.**

Denys Arcand's new film is a detective thriller with a philosophical twist, Arcand's take on a society in which money reigns supreme and all other values have collapsed.

Avant qu'on explose

- Producer: 9360-9196 Québec inc. (a subsidiary of Christal Films Productions Inc.)
- Distributor: Les Films Christal s.e.c.

Produced by Christian Larouche, written by Éric K. Boulianne and directed by Rémi St-Michel, *Avant qu'on explose* is the story of Pier-Luc, a Baie-Saint-Paul teenager who is afraid of dying without ever having had sex. With the outbreak of World War III imminent, this summer is his last chance to lose his virginity and he is ready to do whatever it takes.

La Disparition des lucioles

- Producer: **Corporation ACPAV inc.**
- Distributor: **Les Films Séville Inc.**

Léo is a restless, dissatisfied girl living in an aging bayside industrial town with her mother and stepfather, a trash radio host who has driven her father, the deposed leader of the union, out of town. She meets Steve, a reclusive guitarist. Their ambiguous relationship gives her some comfort and a way to escape.

EVENT PRODUCTION:

Pour une dernière fois

- Television producer: **Productions Sismyk** (operating as 9332-2766 Québec Inc.)
- Event producer: **Groupe Analekta Inc.**

In the fall of 2017, 40 years after her breakthrough Québec concert tour, Angèle Dubeau will hit the road for the last time, accompanied by her orchestra La Pietà. With the support of Radio-Canada and ARTV, Productions Sismyk will bring audiences in Québec and the rest of Canada the violin virtuoso's farewell tour.

Quebecor Fund

Quebecor Fund was established through Videotron Ltd., which provides nearly \$7 million annually in broadcasting distribution undertaking (BDU) contributions to the Canadian industry. Under its Event and Film Production Assistance Program (EFPAP), launched in September 2010, Quebecor Fund has granted 57 film projects and 14 event projects financial assistance totalling nearly \$11 million to date.

Its Export Assistance Program (EXAP) supports export initiatives by funding the development of audiovisual content adapted for non-Québec and international markets, as well as marketing efforts. Since its inception in March 2014, nearly \$6 million has been invested in 20 export business models with 14 partner companies.

Quebecor Fund, a non-profit organization, is a private fund incorporated under the Canada Not-for-Profit Corporations Act. The Board of Directors is responsible for all decisions pertaining to the Fund, including its priorities, and is entirely and exclusively responsible for its funding decisions. The next deadline for applications for funding under the Event and Film Production Assistance Program (EFPAP) will be in late January or early February 2018. The next deadline for submissions for the Main Television Production Assistance Program (MPAP) is Monday, October 2, 2017. For more information, please consult the guidelines on the Quebecor Fund website at www.quebecorfund.ca.

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Information: Serge Thibaudeau, CEO, Quebecor Fund
514 842-2497 / info@fondsquebecor.ca