



PRESS RELEASE
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QUEBECOR FUND ANNOUNCES LIST OF FUNDED PRODUCERS AND DISTRIBUTORS UNDER ITS EVENT AND FILM PRODUCTION ASSISTANCE PROGRAM (EFPAP)

Montréal, March 12, 2013 - The Quebecor Fund Board of Directors is pleased to announce the names of the production companies and distributors whose projects will receive funding under the fifth funding round of its Event and Film Production Assistance Program (EFPAP), following February 19, 2013 submissions. A total of \$1,155,000 in funding will be shared among the selected producers and distributors. The successful projects will be produced and distributed by: Les Productions Avanti Ciné Vidéo Inc., Productions Select TV Inc., Corporation ACPAV Inc., LGDT-3D Inc. (Carpediem Film & TV Inc.), Forum Films (Roses) Inc., Go Films L.P.R.S. Inc., Cinémainaire Inc., Les Films Christal and Les Films Séville.

Quebecor Fund's EFPAP program seeks to capture synergies with all industry stakeholders in order to:

- support the production of Canadian French-language feature films;
- support multiplatform exploitation of feature films and, in particular, foster integrated marketing strategies with an interactive component, starting from the development stage;
- enable the creative / production team to produce a work as close as possible to its original creative vision;
- support television coverage of French-language events with Canadian content;
- support television coverage of events with integrated promotion and distribution on multiple platforms, including TV on demand;
- help recipients realize a return on investment in order to increase the Fund's impact.

Quebecor Fund is an independent fund with a mission to support the production of Canadian content intended for television broadcast. Quebecor Fund backs television, film and event production, as well as the production of related interactive multimedia components that use new information and communication technologies, particularly platforms such as high-speed Internet, interactive television (ITV), video on demand (VoD), and/or various fixed and mobile devices.

Quebecor Fund was established through Videotron Ltd., which provides over \$7.6 million annually in broadcasting distribution undertaking (BDU) contributions to the Canadian industry. To date, Quebecor Fund has granted 23 film projects and 6 event projects financial assistance totalling nearly \$4.3 million under its Event and Film Production Assistance Program (EFPAP), launched in September 2010.

RECIPIENTS:

EVENT PRODUCTIONS:

Les 25 ans de l'École Nationale de l'Humour

- Television producer: **Les Productions Avanti Ciné Vidéo Inc.**
- Event producer: **École Nationale de l'Humour**

To celebrate its 25th birthday, the École Nationale de l'Humour (national comedy school) will stage a benefit featuring alumni who have made it big on the Québec comedy scene. Tuesday, April 2, 2013 at the Théâtre St-Denis.

Le Retour de nos Idoles 2013

- Television producer: **Productions Select TV Inc.**
- Event producer: **Musicor Spectacles**

Following the phenomenal success of the 2012 edition of *Le Retour de nos Idoles*, the incomparable Jean-Pierre Ferland will spearhead another extravaganza featuring a new batch of French-language hits from the 1960s to the 1980s. The troupe will perform at the Colisée Pepsi in Québec City on May 3 and 4, 2013.

FILM PRODUCTIONS:

Les Loups

- Producer: **Corporation ACPAV Inc.**
- Distributor: **Les Films Séville**

William is out on the ice with the other men for the annual seal hunt. He is showing a first-time hunter the ropes. Back on the bare, windswept island, Maria tries to hold her community together as it struggles with daily toil and hardship, alcoholism, opposition from environmentalists, and the immensity of nature, nurturing, enveloping and threatening. Elie, a beautiful young woman in her 20s, comes to the island in the middle of winter in search of her father, who was born there. Her arrival sparks curiosity and distrust...

La Guerre des tuques 3D

- Producer: **LGDT-3D Inc. (Carpediem Film & TV Inc.)**
- Distributor: **Les Films Séville**

Adapted from the original action film of the same name (Eng. *The Dog Who Stopped the War*), *La Guerre des tuques 3D* is an animated feature film for the whole family. Luc and Sophie, both 11, lead two gangs waging a snowball war for the snow castle during the Christmas break. They learn about rules of engagement, alliances and relationships. In the end, they learn valuable lessons about war and life.

Le temps que durent les roses

- Producer: **Forum Films (Roses) Inc.**
- Distributor: **Les Films Christal**

After years of effort, elite cyclist Julie is two races away from winning the World Cup. The first race is in Montréal, her home town. She is determined to shine. But when Dr. Henry accuses her of doping, Julie risks losing everything. She denies it and manages to salvage her spot on the *Skylite* team for the last race in Belgium. But after being deserted and ostracized, Julie feels shaken, alone and guilt-ridden. She needs something to fall back on. But what? Cycling has been her whole life.

1987

- Producer: **Go Films L.P.R.S. Inc.**
- Distributor: **Les Films Séville**

1987, the year in which Ricardo becomes a gangster, is the sequel to 1981. Ricardo is 17 now and has big plans for the summer: losing his virginity, getting a job, getting a car, not necessarily in that order. As he is learning about love, the temptation of easy money rears its head. But things don't go quite as planned...

Au champ de mars (*working title*)

- Producer: **Cinémaginaire Inc.**
- Distributor: **Les Films Séville**

A new satirical comedy from Émile Gaudreault, written with Pierre-Michel Tremblay. Marco Valois is directing a war epic and wants to make his movie gritty and real. To help add that touch of authenticity, he meets with Éric, a young soldier suffering from post-traumatic stress after returning from Kandahar. But Éric turns out to be erratic, overwrought and uncooperative. Marco is determined to get Éric's story. Soon, he finds himself being drawn into Éric's trauma...

Quebecor Fund

Quebecor Fund, a non-profit organization, is a private fund incorporated as a company without capital stock under Part 2 of the *Canada Corporations Act*. The Board of Directors is responsible for all decisions pertaining to the Fund, including its direction, and is entirely and exclusively responsible for its funding decisions. The next deadline for applications for funding under the Event and Film Production Assistance Program (EFPAP) will be in early June 2013. The date will be announced at a later time. The next deadline for submissions for the Main Television Production Assistance Program (MPAP) is April 2, 2013. For more information, see the guidelines on the Quebecor Fund website at www.fondsquebecor.ca.

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