



**PRESS RELEASE**  
*For immediate release*

## **QUEBECOR FUND ANNOUNCES LIST OF FUNDED PRODUCERS AND DISTRIBUTORS UNDER ITS EVENT AND FILM PRODUCTION ASSISTANCE PROGRAM (EFPAP)**

**Montréal, February 11, 2014** - The Quebecor Fund board of directors is pleased to announce the names of the production companies and distributors whose projects will receive seventh-round funding under the Event and Film Production Assistance Program (EFPAP), following January 13, 2014 submissions. A total of \$667,500 in funding will be shared among the selected producers and distributors. The six projects selected will be produced and distributed by: Lyla Films inc., micro\_scope inc., Corporation ACPAV Inc., Christal Films Productions Inc., Productions Caramel Film Inc., Les Films Christal s.e.c., Les Films Séville inc. and TVA Productions II inc.

Quebecor Fund's EFPAP program seeks to capture synergies with all industry stakeholders in order to:

- support the production of Canadian French-language feature films;
- support multiplatform exploitation of feature films and, in particular, foster integrated marketing strategies with an interactive component, starting from the development stage;
- enable the creative / production team to produce a work as close as possible to its original creative vision;
- support television coverage of French-language events with Canadian content;
- support television coverage of events with integrated promotion and distribution on multiple platforms, including TV on demand;
- help recipients realize a return on investment in order to increase the Fund's impact.

Quebecor Fund is an independent fund with a mission to support the production of Canadian content intended for television broadcast. Quebecor Fund backs television, film and event production, as well as the production of related interactive multimedia components that use new information and communication technologies, particularly platforms such as high-speed Internet, interactive television (ITV), video on demand (VoD), and/or various fixed and mobile devices.

Quebecor Fund was established through Videotron Ltd., which provides over \$7.75 million annually in broadcasting distribution undertaking (BDU) contributions to the Canadian industry. Under its Event and Film Production Assistance Program (EFPAP), launched in September 2010, Quebecor Fund has granted 33 film projects and 9 event projects financial assistance totalling nearly \$5.8 million to date.

## **RECIPIENTS:**

### **FILM PRODUCTIONS:**

#### **La Passion d'Augustine**

- Producer: **Lyla Films inc.**
- Distributor: **Les Films Christal s.e.c.**

Mother Augustine ably runs a small convent school where her musical talent is put to good use. Then, in the late 1960s, the Québec government creates a public education system and Mother Augustine's future is suddenly up in the air.

#### **Endorphine**

- Producer: **micro\_scope inc.**
- Distributor: **Les Films Christal s.e.c.**

Three dreamlike stories on themes of emotional indifference, fear and ecstasy. Three chapters describing a movement toward human fulfilment. Written and directed by André Turpin.

#### **Katia**

- Producer: **Corporation ACPAV Inc.**
- Distributor: **Les Films Séville Inc.**

As he feels his last day drawing close, a famous professor of medicine begins questioning every aspect of his life. He finds himself powerless to help the person he loves most in the world, his troubled adopted daughter.

#### **Le Mirage**

- Producer: **Christal Films Productions Inc.**
- Distributor: **Les Films Christal s.e.c.**

*Le Mirage* is the story of the daily lives of a group of friends, colleagues and neighbours going full throttle in search of happiness. But does their frantic search for happiness lead to fulfillment, or is it all about appearances?

#### **Lièvres**

- Producer: **Productions Caramel Film Inc.**
- Distributor: **Les Films Christal s.e.c.**

David discovers that his dad is not his biological father. What he had always taken to be his true nature was a lie. He no longer knows who he is. But, unbeknownst to David, finding out might just be the worst thing that could happen to him.

### **EVENT PRODUCTIONS:**

#### **Gala Artis 2014**

- Television producer: **TVA Productions II inc.**
- Event producer: **TVA Productions II inc.**

The always-hilarious Mario Tessier hosts the 29th *Gala Artis*, Québec's hottest and most glamorous event of the season, to be broadcast live from Théâtre Denise-Pelletier on Sunday, April 27, 2014.

## **Quebecor Fund**

Quebecor Fund, a non-profit organization, is a private fund incorporated as a company without capital stock under Part 2 of the *Canada Corporations Act*. The Board of Directors is responsible for all decisions pertaining to the Fund, including its direction, and is entirely and exclusively responsible for its funding decisions. The next deadline for applications for funding under the Event and Film Production Assistance Program (EFPAP) will be in early June 2014 (exact date to be determined). The next deadline for submissions for the Main Television Production Assistance Program (MPAP) is April 1, 2014. For more information, see the guidelines on the Quebecor Fund website at [www.fondsquebecor.ca](http://www.fondsquebecor.ca)

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