



PRESS RELEASE

Quebecor Fund 15th Anniversary Event a Huge Success

Full force ahead with the launch of EXAP

(MARCH 26, 2014 – Ottawa, ON) – On March 26, 2014, Ottawa’s National Arts Centre played host to some of Canada’s leading lights in the television and film industry as they celebrated the 15th anniversary event of the Quebecor Fund. Though, it was not merely a cocktail party celebrating a milestone anniversary, the event also premiered the announcement of Quebecor Fund’s new Export Assistance Program (EXAP) and the programs first round of recipients.

“Over the past 15 years, we have pursued three main objectives: to develop new technologies and new broadcasting models, to promote new distribution models and to increase the exportation of our audiovisual industry beyond Quebec,” said Serge Thibaudeau, CEO and Executive Director, Quebecor Fund. “The Export Assistance Program is the culmination of these objectives and a great success for the Quebecor Fund, Quebec and Canada.”

Quebecor Fund 15 year anniversary was attended by more than 100 guests who were presided over by celebrity, Charles LaFortune, host of the television show La Voix. Guests were treated to retrospective videos which depicted the varied and diverse content created through assistance of the Quebecor Fund. The event also marked the announcement of the first four recipients of the Export Assistance program. The recipients included: Attraction Distribution International Inc., Cineflix Media inc., Productions Pixcom Inc. and Contenu QMI.

“The Export Assistance Program will help to promote film, TV and audiovisual industries in Quebec and Canada,” said Franklin Delaney, Chairman of the Board of Directors, Quebecor Fund. “Our goal is to help raise the status of these industries at the national and international levels.”

The Export Assistance Program will be provided alongside Quebecor Fund’s two other main programs: The Main Television Production Assistance Program, The Event and Film Production Assistance Program. To date, these programs and the Quebecor Fund have contributed to an investment of over \$62 million dollars to various projects, including: Television production, multimedia production, the creation of feature films and television events. The Quebecor Fund is able to provide support to Canadian producers, and the Canadian audiovisual industry through Videotron’s annual financial average contributions of over \$8 million dollars.

Founded in 1999, the Quebecor Fund contributes to the development of Canadian content production and simultaneously promotes the use of new broadcasting models. Quebecor Fund has helped producers and distributors produce several high quality projects that have been broadcast on over 33 different Canadian networks through its Main Television Production Assistance Program (MPAP), and the Event and Film Production Assistance Program (EFPAP). Quebecor Fund, a non-profit organization, is a private fund incorporated as a company without capital stock under Part 2 of the *Canada Corporations Act*. The Board of Directors is responsible for all decisions pertaining to the Fund, including its direction, and is entirely and exclusively responsible for its funding decisions. For more information, see the guidelines on the Quebecor Fund website at: www.quebecorfund.ca.

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